## How Aloe Vera works with skin.

## 12 Secrets

1. Regular cosmetics are able to penetrate only the outer layer of the skin, while the hydrating properties of Aloe Vera penetrate <u>all of the skin's layers</u>, simultaneously absorbing 4 times faster than water.

This occurs because Aloe is able to reduce water weight and as most of us know, the human body consists of 80% water. Aloe – is the only natural product, which is capable of penetrating all of skin's layers.

**2.** By penetrating deep in to the skin, Aloe acts as a transportation devise, carrying into the skin all of the vitamins, minerals and amino acids found in the Aloe plant as well as other beneficial components, which are added to the products by FLP. This is a very important component, because it allows your skin to begin the self-rejuvenation process as it is receiving all the necessary components.

Nourishing the skin from the inside slows down the process of aging. This is exactly what makes Aloe Vera cosmetics different from all the fast acting synthetic cosmetics available on the market. Nourishing your skin from the inside allows it to naturally rebuild and renew. The longer you use these cosmetics – the better your skin looks and feels. But if you stop using Aloe Vera cosmetics you will not see a reverse effect, as you would normally experience if you were to use synthetic cosmetics. There is no dependency with these cosmetics. 100% juice of Aloe Vera in combination with many unique natural ingredients – elastin and collagen as well as natural hydrators and herb extracts provide your skin with a very effective and at the same time light maintenance. The unique natural ingredients, which are found in the Aloe Vera creams, will help your skin maintain its elasticity, radiance and a healthy glow.

Using the skin care from Forever Living Products regularly and consistently gives your skin all the necessary nutrients in order to slow down the process of aging. Aloe is a natural gift from nature and I am sure that there is nothing better than nature's creation. The components of Aloe are very similar to the components of our body – it contains all the vitamins B, vitamins and anti oxidants A, E & C, 20 minerals as well as 18 amino acids. In total stabilized Aloe Vera contains 75 nutritional components.

3. Aloe Vera stimulates the metabolism, blood circulation of major organs as well as blood circulation in general. Due to the increases blood circulation, your skin undergoes a natural skin stimulation including all the metabolic processes, which directly reflects on the rejuvenation of your skin.

- 4. As we age, we loose the ability to produce collagen and elastin, as a result our skin begins to sag and we start getting wrinkles. Aloe is able to provide our skin with those essential ingredients such as collagen and elastin. How? Lets take another look at the components found in Aloe: out of the 22 amino acids, which are found in our bodies, 18 are found in Aloe Vera. Amino acids are the building blocks *for protein* and <u>protein</u> is essential for collagen and elastin production.
- **5.** Aloe speeds up the cell regeneration process, which greatly contributes to reversing the aging process. This occurs because Aloe itself is a natural bio stimulant. There is only one secret to reversing the aging process and that is cell regeneration. The nature of this occurrence is not fully understood but the fact is that Aloe is able to regenerate the skin in a very short time with magnificent results. Cuts and Burns are a perfect example.
- 6. Research conducted in laboratories of Texas has determined that under the influence of Aloe Vera, fibroblastic skin cells rejuvenate 6-8 times faster that on its own. Fibroblastic skin cells are found in the dermis layer of the skin and are directly responsible for collagen production and as we know collagen is needed to maintain the firmness of the skin.
- 7. Our bodies constantly produce new skin cells. Every 21-28 day the old cells die off while the new skin cells make their way to the top. Aloe is able to dissolve the sticky material, which holds the dead cells together, thus ridding the skin from the dead cells and debris. As a result you will never have ashy skin tone, which is caused by dead skin build up.
- 8. The most significant reason for skin aging is loss of moisture. To maintain radiance you must always hydrate your skin. Aloe is the ideal natural hydrator. Very important notice Components of Aloe contains a natural hydrating element hylauronic acid. This acidity is almost always added to creams (not the natural but the synthetic) and 1% of hylaron acidity mixed with water has a very significant concentration. When using synthetic cosmetics this effect creates a very thin layer on the skin, which maintains moisture but as a result your skin is not able to breathe and many women have said that they feel like they have a saran wrap on their face. Natural hylaron acidity, which is found in Aloe Vera will protect against moisture loss, while allowing your skin to breathe.
- **9.** By nature Aloe contains the same level of acidity PH balance as our bodies, which is why internal consumption of the Aloe Vera Gel normalizes the digestive acidity. Aloe stabilizes PH balance and due to its adoptive properties it is able to regulate the dryness and oiliness of the skin.

Our creams contain a very high percentage of Aloe – from 33% - 99.6% (aloe activator), which is why FPL cosmetics fall in the category of medicinal and is not sub divided for dry or oily skin.

- 10. As one of its ingredients Aloe contains saponine, more specifically they take up 3% of the total volume. In its natural state, they have wonderful antiseptic and cleansing agents as well as soapy agents, which is exactly what allows the formation of foam in the shampoo, bath gel and liquid soap. There is a very noticeable difference in our cleansing products liquid soap, scrub, eye makeup remover (Sonya) and cleansing lotion. With the use of these products you are able to remove makeup, toxins and debris naturally rather than using synthetic exfoliates. Aloe makes it possible strictly due to its natural saponine properties.
- 11. Another very significant factor is that Aloe possesses antibacterial, antiviral and anti fungal qualities. Aloe reduces the pores and provides a protective layer for the skin thus preventing infection, irritation and accumulation of black heads. Contributes to acne treatment.
- 12. Aloe is capable of protecting your skin from the harmful effects of the surrounding environment, which contributes to the aging process and Aloe is able to do so due to its natural ability to block ultraviolet rays.

In all actuality, adding Aloe to cosmetics is an irreplaceable attribute. Ancient Egyptians and many other ancient civilizations greatly valued the Aloe Plant for its ability to maintain health, beauty and longevity. The Egyptian queen, Nefertiti who was famous for her striking beauty and beautiful skin tone regularly took Aloe baths.

Our cosmetics contain "Raw Aloe" which is in fact "Stabilized Aloe" Our skin is the mirror to our health and I strongly recommend adding to your regime one of our Aloe drinks. They include: Aloe Vera Gel, Aloe Bit's & Peaches, Forever Freedom and Aloe Berry Nectar. Each of them has wonderful, healing qualities and you can obtain more information in the Product Directory.

Our products have been designed so that every single person can have a high quality facial and skin treatment in the luxury of their home. This is a breakthrough in technology!